

Dear Friends,

We are excited to announce the 7<sup>th</sup> annual Fox Mill 5K & 1-Mile Color Run/Walk on September 8, 2018. This year's race will honor a Fox Mill resident, Mike White. Mike was recently diagnosed with grade 4 brain cancer and is currently working with the Northwestern Medical team for treatment. Mike and his wife have been Fox Mill residents since 2013 and have two young boys attending Bell-Graham Elementary. Mike has enjoyed biking and running the trails of Fox Mill as well as coaching Wasco Baseball.

In keeping with the theme of giving back to our community, all proceeds from this year's race will benefit the Northwestern Brain Tumor Institute. This institute advances promising research study, recruits talented physician-scientists, develops new educational programs, and purchases key pieces of technology. Mike's current advanced treatment plan is a direct result of the work that institutes like this fund. Continuing to advance treatments and ultimately finding cures for this terrible disease is largely dependent on the financial help that we can provide.

We are anticipating record attendance and hope to greatly exceed our goal of 500+ participants. It would be our pleasure to give your business recognition as part of this event! There are many levels of support that we hope you will consider:

#### **Race Shirt Sponsorship**

Your name of business will be prominently displayed on the back of the race shirt given to all participants. Your logo will also be promoted during the event, on our race website (foxmill5k.com), on Facebook, and within Fox Mill Life magazine. If you wish, you may also set up a table for your business on race day.

Large logo- \$500

Medium logo- \$250

Name listed- \$100

#### **Award Sponsorship**

We are seeking gift cards/certificates from your business to present to age group winners in our 5K race. We have six different age groups for both males and females and will give awards to the top three finishers in each age group. Your name of business will be promoted during the event, on our race website, on Facebook, and within Fox Mill Life magazine. You may also set up a table for your business on race day if you wish.

#### **Family Entertainment**

Can your business offer something fun for our families and participants to partake in before, during, or after the event? Your business will be recognized because of this! We will promote your business on race day, on our race website, on Facebook, and within Fox Mill Life magazine.

If you are interested in supporting this great family event, please contact your Fox Mill 5K committee representative listed below. Sponsorship checks may be made payable to the "Northwestern Brain Tumor Institute". Please include "Fox Mill 5K" in the memo line of the check. The check may be sent directly to Beth Ites, 40W424 Carl Sandburg Road, Saint Charles, IL 60175. Once received, our Fox Mill 5K business liaison will reach out to you for further information so that we may immediately begin promoting your business.

Thank you in advance for your time and consideration!

With heartfelt gratitude,

**The Fox Mill 5K Committee**

Your Fox Mill 5K Contact:  
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